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### **RDC to Exhibit New Learning Technology at 2011 ChemInnovations Conference**

(BIRMINGHAM, MI) September 1, 2011 –Resource Development Company, LLC (RDC) today announced that they will exhibit at the 2011 ChemInnovations Conference & Expo, being held from Sept. 13-15, 2011 in Houston, Texas. The ChemInnovations conference is centered on delivering groundbreaking technologies and engineering approaches to the chemical process industries. At the show, RDC will be introducing KnowledgeWeb™, a new paradigm in learning solutions for highly-regulated and high risk industries.

RDC's KnowledgeWeb is a dynamic web-based environment that provides a consistent methodology for capturing, transferring and validating all critical process knowledge required by workers. Through proven instructional design and advanced web technology, KnowledgeWeb maximizes knowledge transfer effectiveness and reduces time to competency, a process RDC calls "learning optimized."

Unlike a traditional training paradigm that is focused on training requirements, a KnowledgeWeb solution focuses on knowledge requirements. KnowledgeWeb also develops each worker's depth of process knowledge with a personal learning path that includes entry-level fundamentals through to critical concepts. Each KnowledgeWeb solution is developed to address the learning goals and requirements of each client—from process-specific, to turnaround, to operator core competencies, mandated training, and benchmarking.

"We are looking forward to introducing our KnowledgeWeb solution at ChemInnovations," says Brian Cormier, Director of Oil & Gas Solutions at RDC. "Workforce knowledge will be a deciding factor in gaining competitive advantage throughout the 21<sup>st</sup> century. Up to this point, industry has been relying on a traditional training paradigm, but it is falling short. RDC's KnowledgeWeb is a solution not seen before to assist highly-regulated and high risk industries such as the CPI in institutionalizing knowledge and developing a workforce that is 100% proficient in all knowledge required to perform their jobs."

Please stop by the RDC booth (#3238) at the conference to learn more.

### **About RDC**

Resource Development Company (RDC) is a global leader in developing innovative learning solutions. RDC's learning and compliance solutions are used in more than 40 countries at over 500. For the past 50



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years, they have specialized in providing learning solutions to the oil and gas, refining, chemical, petrochemical and pharmaceutical industries. Extensive industry knowledge and advanced web technology allow RDC to deliver unparalleled learning management, performance support and compliance information management solutions. For more information about RDC, please visit [www.resourcedev.com](http://www.resourcedev.com).